

# Privacy Policy for REI Lense

## Introduction

Welcome to REI Lense! This Privacy Policy is designed to help you understand how we collect, use, disclose, and safeguard your personal information. By using our web application and related services, you agree to the terms and conditions outlined in this policy.

## Information We Collect

We collect the following types of personal information:

- **Name:** We collect your name to personalize your experience and to associate your REI Lense usage with your user account.
- **Email Address:** We collect your email address to communicate with you regarding your account, provide updates about our services, respond to inquiries, and for marketing and advertising purposes.

## How We Use Your Information

We use your personal information for the following purposes:

- **User Account:** We use your name and email address to create and manage your user account on REI Lense.
- **Communication:** We may use your email address to send you important information about your account, updates, and changes to our services. We may also use it to respond to your inquiries and requests.
- **Advertising and Marketing:** We may use your email address to deliver personalized advertising through third-party platforms. This includes sharing your email with the advertising platforms to create customized advertising.

## Sharing Your Information

We only share your personal information with third parties in limited circumstances:

- **Legal Requirements:** We may disclose your information to comply with legal obligations, enforce our policies, or respond to legal requests.
- **Third-Party Advertising Platforms:** We may share your email address with third-party advertising platforms to help deliver targeted advertising, including but not limited to

Google, Reddit, and Instagram. These platforms are required to use this information solely for advertising services provided to us and in compliance with their privacy policies.

## Data Security

We take reasonable measures to protect your personal information. However, please be aware that no method of transmission over the Internet or electronic storage is completely secure. We cannot guarantee the absolute security of your data.

## Your Choices

You can manage your personal information through your account settings. You may also choose to delete your account, in which case your personal information will be removed from our systems.

## Cookies and Tracking

We use cookies and similar tracking technologies to enhance your experience on REI Lense. You can manage cookie preferences through your browser settings.

## Children's Privacy

REI Lense is not intended for use by individuals under the age of 13. We do not knowingly collect or maintain information from children under this age.

## Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any updates will be posted on our website.

## Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

DreamTeam Mobile, LLC  
[contact@dreamteam-mobile.com](mailto:contact@dreamteam-mobile.com)  
+17036876879

## Effective Date

This Privacy Policy is effective as of October 31, 2023.